

### Privacy statement

The 70:20:10 Institute is responsible for the processing of personal data as shown in this privacy statement. The 70:20:10 Institute respects your privacy - we take the protection of your personal data seriously. In this statement we record how we use the information you provide to us.

### Contact information

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### Which personal data do we process?

The 70:20:10 Institute processes your personal data because you use our services and / or because you provide them to us yourself. Below you will find an overview of the personal data we process:

- Name (initials, first and / or last name).
- E-mail address.
- Other personal data that you actively provide by further supplementing a profile on our online platform.
- Data that you provide yourself, for example source documents for analysis, by carrying out work assignments or sharing experiences on the online platform.
- Information about your activities on our website: IP address, Internet browser, country, device type, click behavior and duration of your site visit.

### For which purpose and on what basis do we process personal data?

The 70:20:10 Institute processes your personal data for the following purposes:

- To provide you with an account on our online platform.
- To be able to e-mail you if necessary to carry out our services.
- To be able to give you feedback when you carry out a work assignment and / or answer questions in the context of a training / program / workshop of which the online platform is a part.
- To analyze your navigation behavior on the website, your computer configuration (= composition of your computer system) in an anonymized form and use it to improve and optimize our website.

### How long do we keep your personal data?

The 70:20:10 Institute does not store your personal data longer than is strictly necessary to achieve the purposes for which your data is collected, with a maximum of 5 years. After this maximum retention period has expired, the personal data will be destroyed or made anonymous.

### Sharing personal data with third parties

The 70:20:10 Institute does not sell your information to third parties and only provides it if this is necessary for the execution of our agreement with you or to comply with a legal obligation. We conclude a Processor Agreement with companies that process your data on our behalf to ensure the same level of security and confidentiality of your data. The 70:20:10 Institute remains responsible for these processing operations.

### Cookies, or comparable techniques, that we use

The 70:20:10 Institute uses functional and analytical cookies. A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone when you first visit our website.

The functional cookies ensure that the website works properly and that, for example, your preferred settings are remembered. These cookies are also used to make the website work properly and to optimize it.

With the help of the analytical cookies we receive information about the use of the website. For example, about the number of visitors, the most visited pages, the surfing behavior of users and / or the duration of a visit to the website. On the basis of this information, we can conduct further research into the use of (parts of) the website in order to improve it. The data collected is not used for any other purpose than to improve the

website. We do not store any personal data. These cookies do not allow us to see or analyze what someone as a specific person has done on the website.

For the analysis we use the services of Google (Google Analytics). Google takes care of the placement of the cookies, the research and the analysis of the resulting information, but expressly has no independent authority with regard to the data processed using the cookies: these data are and remain our property. We have concluded a Processor Agreement with Google for the use of Google Analytics.

You can opt out of cookies by setting your internet browser so that it no longer stores cookies. In addition, you can also delete all information previously saved via the settings of your browser.

#### **View, adjust or delete data**

You have the right to view, correct or have your personal data deleted. In addition, you have the right to withdraw your consent to the data processing or to object to the processing of your personal data by the 70:20:10 Institute and you have the right to data portability. This means that you can submit a request to us to send the personal data that we hold about you in a computer file to you or another organization requested by you.

You can send a request for access, correction, deletion, data transfer of your personal data or request for cancellation of your consent or objection to the processing of your personal data to [info@702010institute.com](mailto:info@702010institute.com). We will respond to your request as soon as possible, but always within four weeks.

We would also like to point out that you have the opportunity to file a complaint with your national supervisory authority.

#### **EU General Data Protection Regulation (GDPR) compliance**

In addition to all the above, the 70:20:10 Institute is committed to processing data in accordance with its responsibilities under the GDPR (2018). GDPR strengthens the rights of individuals regarding their personal data and seeks to unify local data protection laws across Europe.

#### **How we protect personal data**

The 70:20:10 Institute takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. If you have the impression that your data is not properly secured or there are indications of abuse, please contact us at [info@702010institute.com](mailto:info@702010institute.com).

#### **Amendments**

This Privacy Cookie Policy is subject to change. The changes will be announced on our website. We advise you to regularly view our Privacy Statement and Cookie Policy.

This privacy statement was last modified on March 24, 2020.